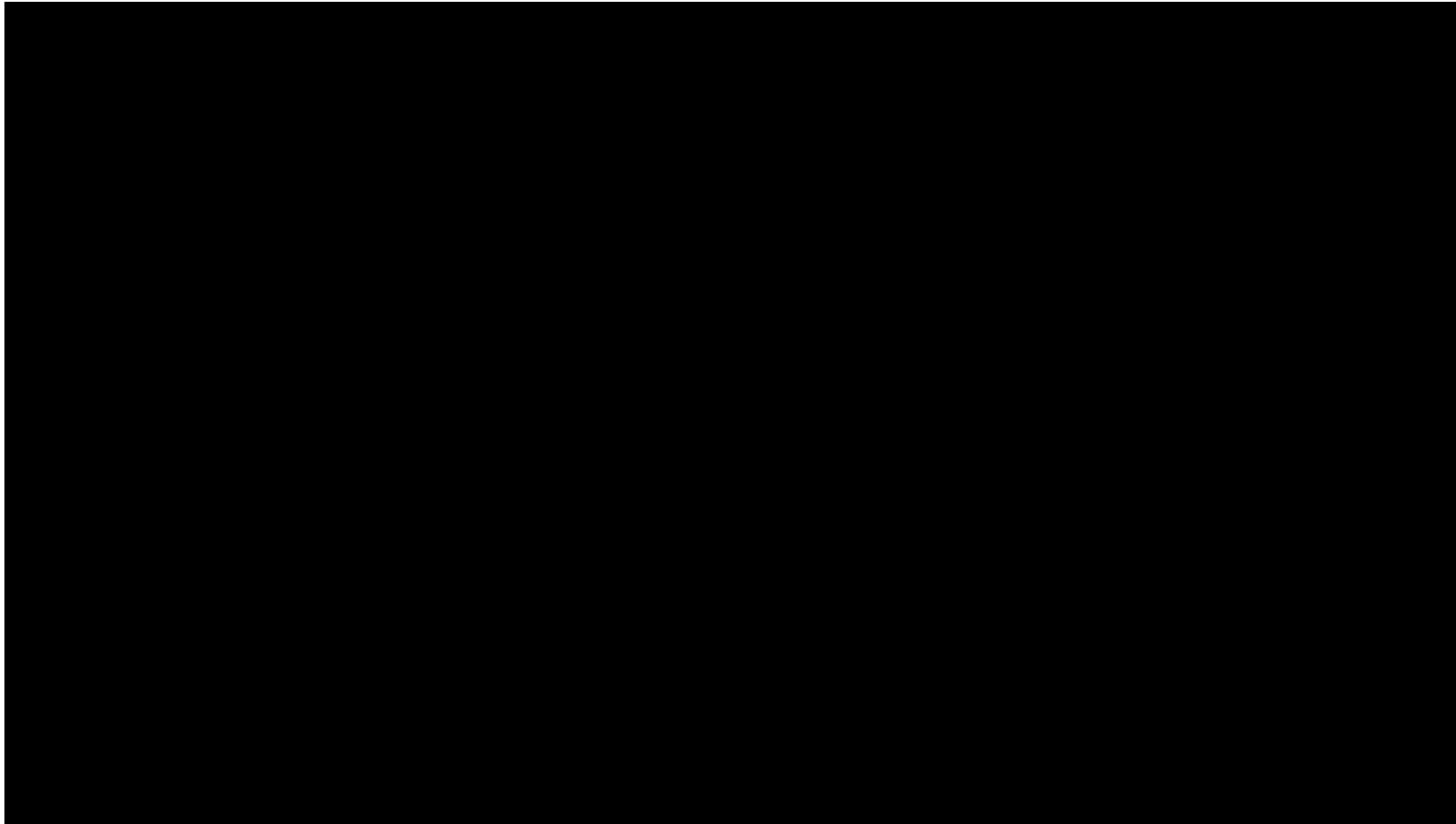




What is culture?



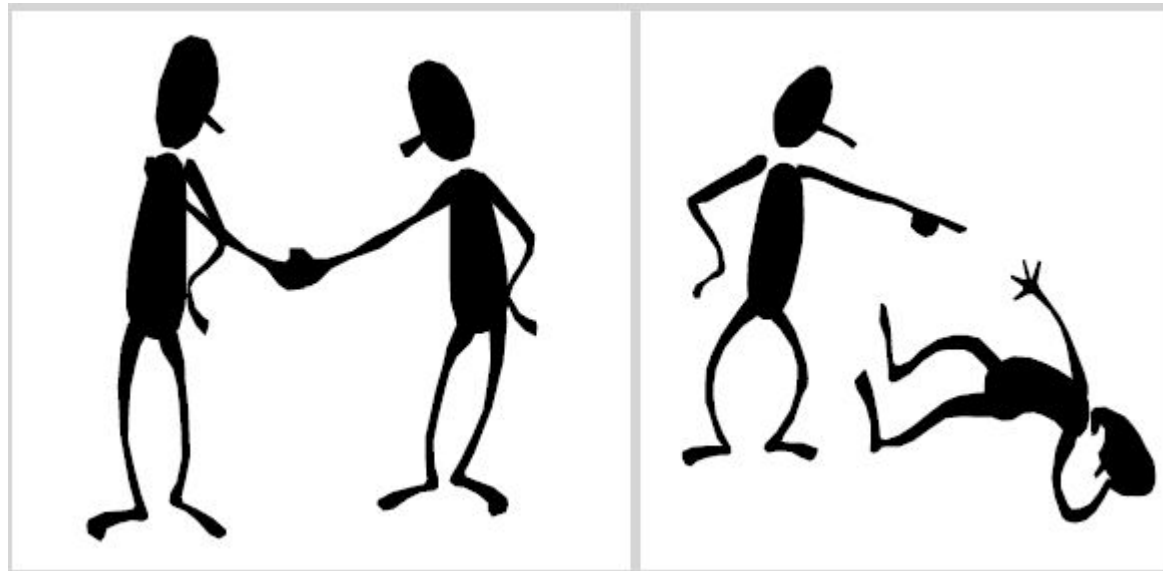
Introduction: Culture



Exercise: Culture



- Describe What Is Happening In The Cartoon



Source: Homeworkmotivationstation

Exercise: Culture



- Our interpretation of the world depends on the cultural lens through which we perceive it



Source: Hconc

Exercise: Culture



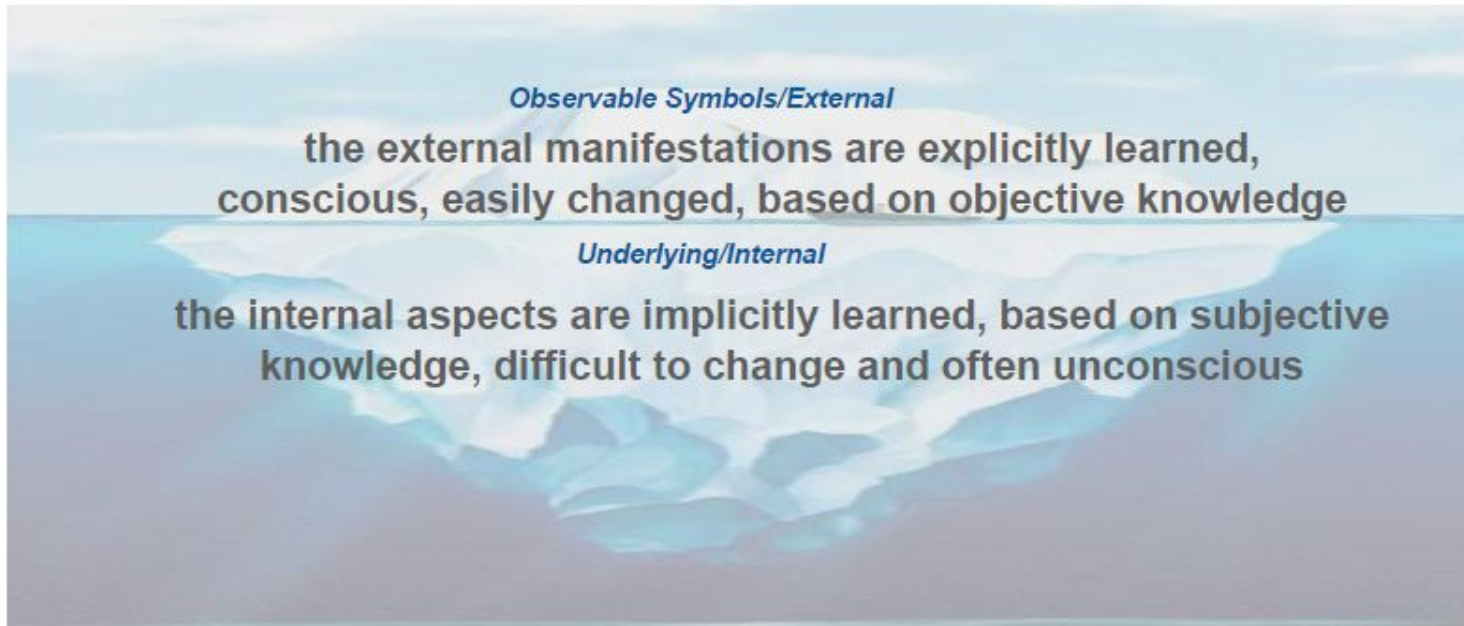
- What is culture to you?
- What are the main elements that characterize culture?

The Cultural Iceberg:



Source: Edward T. Hall

The Cultural Iceberg:



Source: Edward T. Hall



Definition of Culture:

- Culture is a shared system of **interpretation, understanding** and **communication** of behaviours, beliefs and values.
- It characterizes a group of people who share **a common set of attitudes, beliefs, and behaviors**, and who communicate through **common language** and **common symbols**.



Exercise: Moon Landing

- Take 5 min for your own rankings on the left side
- Get into your group and discuss your choice with the team and record the group ranking in the right column (20 min)
- Presentation each group (5min)



Item	NASA Ranking	NASA's Reasoning
Box of matches	15	Virtually worthless -- there's no oxygen on the moon to sustain combustion.
Food concentrate	4	Efficient means of supplying energy requirements.
50 feet of nylon rope	6	Useful in scaling cliffs and tying injured together.
Parachute silk	8	Protection from the sun's rays.
Portable heating unit	13	Not needed unless on the dark side.
Two .45 caliber pistols	11	Possible means of self-propulsion.
One case of dehydrated milk	12	Bulkier duplication of food concentrate.
Two 100 lb. tanks of oxygen	1	Most pressing survival need (weight is not a factor since gravity is one-sixth of the Earth's -- each tank would weigh only about 17 lbs. on the moon.)
Stellar map	3	Primary means of navigation - star patterns appear essentially identical on the moon as on Earth.
Self-inflating life raft	9	CO ₂ bottle in military raft may be used for propulsion.

Magnetic compass	14	The magnetic field on the moon is not polarized, so it's worthless for navigation.
5 gallons of water	2	Needed for replacement of tremendous liquid loss on the light side.
Signal flares	10	Use as distress signal when the mother ship is sighted.
First aid kit, including injection needle	7	Needles connected to vials of vitamins, medicines, etc. will fit special aperture in NASA space suit.
Solar-powered FM receiver-transmitter	5	For communication with mother ship (but FM requires line-of-sight transmission and can only be used over short ranges.)

Scores



00 - 25	Excellent.	You and your crew demonstrate great survival skills!
26 - 32	Good.	Above average results. Yes, you made it!
33 - 45	Average.	It was a struggle, but you made it in the end!
46 - 55	Fair.	At least you're still alive, but only just!
56 - 70	Poor.	Sadly not everyone made it back to the mother ship!
71 +	Very poor	Oh dear, your bodies lie lifeless on the surface of the moon!



Multicultural society

- Can be defined as one community where people of different races, ethnicities, and nationalities living together peacefully or in conflict
- People are preserving passing down celebrate and share their distinct cultural ways of life.

Culture



Source: Shutterstock